

**ADVERTISER'S INFORMATION**

BUSINESS NAME \_\_\_\_\_

CONTACT \_\_\_\_\_ PHONE \_\_\_\_\_

EMAIL ADDRESS \_\_\_\_\_

**CONCERT PROGRAM ADVERTISING RATES** - Our programs measure 8 1/2" x 14", folded in half. All ads run black & white.

	<b>1/8 Page</b> (3 1/4"W x 2"H)	<b>1/4 Page</b> (3 1/4"W x 4"H)	<b>1/2 Page</b> (6 1/2"W x 4"H)	<b>Full Page</b> (6 1/2"W x 8"H)
<input type="checkbox"/> 1 CONCERT	\$40.00	\$60.00	\$80.00	\$125.00
<input type="checkbox"/> 2 CONCERTS	\$75.00	\$115.00	\$150.00	\$240.00
<input type="checkbox"/> 3 CONCERTS	\$110.00	\$170.00	\$230.00	\$350.00
<input type="checkbox"/> SEASON SPECIAL*	\$150.00	\$230.00	\$310.00	\$475.00

**\*SEASON SPECIAL!** For one low price, place your ad in all three Choral Project programs AND all three Menharmonics concert programs!

<b>CONCERTS</b>	THE CHORAL PROJECT: <input type="checkbox"/> WINTER'S GIFTS	<input type="checkbox"/> INVITATIONAL	<input type="checkbox"/> JUNE CONCERT
	MENHARMONICS: <input type="checkbox"/> AUTUMN SONGS	<input type="checkbox"/> HEART SONGS	<input type="checkbox"/> EARTH SONGS
<b>FILE TYPE</b>	<input type="checkbox"/> PDF	<input type="checkbox"/> TIF	<input type="checkbox"/> GIF
			<input type="checkbox"/> JPG
			<input type="checkbox"/> EPS
<b>MEANS OF SUBMISSION</b>	<input type="checkbox"/> CD (not returnable)		
	<input type="checkbox"/> EMAIL (advertising@choralproject.org)		
<b>SUBMISSION DEADLINES</b>	<input type="checkbox"/> SEASON SPECIAL (All SIX programs)	ORDER FORM & ARTWORK DUE:	Oct 11
	<input type="checkbox"/> AUTUMN SONGS (November)	ORDER FORM & ARTWORK DUE:	Oct 11
	<input type="checkbox"/> WINTER'S GIFTS: BELLS (December)	ORDER FORM & ARTWORK DUE:	Nov 22
	<input type="checkbox"/> HEARTSONGS (February)	ORDER FORM & ARTWORK DUE:	Nov 22
	<input type="checkbox"/> INVITATIONAL FESTIVAL (March)	ORDER FORM & ARTWORK DUE:	Feb 28
	<input type="checkbox"/> EARTH SONGS (May)	ORDER FORM & ARTWORK DUE:	Nov 22
	<input type="checkbox"/> VOICES OF CRYSTAL (June)	ORDER FORM & ARTWORK DUE:	May 16

- All ads are in black and white only. Photographs must be scanned at 300 dpi or higher resolution.
- All fonts and images must be included with the ad.
- Ads must be received as TIF, GIF, JPG, EPS or PDF files. **No other file formats will be accepted.**
- Payment should be made out to **San Jose Choral Productions** and mailed to:  
 San Jose Choral Productions - Advertising  
 72 N. Fifth Street, Suite 15  
 San Jose, CA 95112
- The advertiser assumes liability for all content and layout for all camera-ready ads submitted for publication with The Choral Project. The Choral Project shall not be responsible for any errors or omissions arising from copy, illustrations or any other materials submitted by the advertiser for use in creating a program advertisement.
- All ads are accepted and published by San Jose Choral Productions upon representation that the advertiser is authorized to publish the entire content and subject matter, and that no ad submitted is in violation of a patent, copyright or artist's right of first publication. THE ADVERTISER ASSUMES ALL LIABILITY for claims or suits based on content or subject matter of an ad, and agrees to hold San Jose Choral Productions harmless.
- Season advertisers, please note that the same ad will run unless San Jose Choral Productions is notified and receives new artwork before the deadline for each program.
- Advertisers may cancel their advertisement before the ad submission deadline listed above. A full refund will be issued to the advertiser. No refunds will be issued for advertisements cancelled after the ad submission deadline without the approval of the Advertising Manager.
- All program advertising is subject to the approval of the advertising manager, who reserves the right to refuse any advertising based on content. If you have any questions, please email the Advertising Manager at advertising@choralproject.org.

**PAYMENT INFORMATION** (Please make checks payable to San Jose Choral Productions)

CHECK       VISA       MASTERCARD      AMOUNT ENCLOSED \$ \_\_\_\_\_

CREDIT CARD NUMBER \_\_\_\_\_ EXP. DATE \_\_\_\_\_

SIGNATURE \_\_\_\_\_